

WordPress 2014

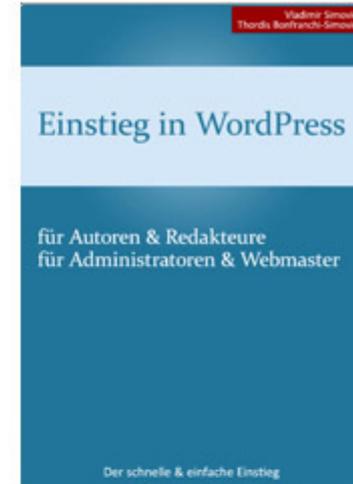
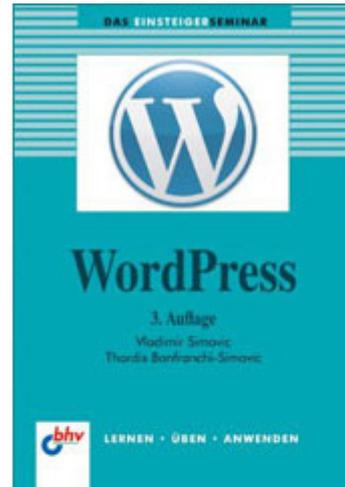


perun.net
webwork gmbh

Vladimir Simović, www.perun.net
März 2014, Lügde

Vladimir Simović

- Seit 2000 Arbeit mit HTML und CSS
- Seit 2003 Selbständig
- Seit 01/2004 Arbeit mit WordPress
- Seit 09/2008 perun.net webwork gmbh
- Seit 04/2011 WordPress-Newsletter:
2.620 Abonnenten



akademie.de



www.perun.net – www.vladimir-simovic.de

Worum geht es genau?

Wo steht WordPress im Jahr 2014 nach fast elf Jahren des Bestehens?

WordPress damals...

... im Jahr 2003. Start als kleines, wenig beachtetes Blog-System.

Title

Post

Quicktags: **str** *em* link b-quote ~~del~~ ins img ul ol li code more page Dict. Close Tags

PingBack the URIs in this post ?

TrackBack an URL: (Separate multiple URIs with spaces.)

WordPress bookmarklet

You can drag the following link to your links bar or add it to your bookmarks and when you "Press it" it will open up a popup window with information and a link to the site you're currently browsing so you can make a quick post about it. Try it out:

[Press It - my weblog](#)

WordPress heute...

... ein Allround-CMS mit hoher Verbreitung
und Popularität...

WordPress dashboard interface for "Test-Blog". The user is logged in as "Howdy, Administrator". The main content area is titled "Add New Post".

Left Sidebar (Navigation):

- Dashboard
- Posts** (Active)
- All Posts
- Add New
- Categories
- Tags
- Media
- Pages
- Comments
- Appearance
- Plugins
- Users
- Tools
- Settings
- Collapse menu

Main Content Area:

- Header: "Add New Post"
- Title field: "Enter title here"
- Buttons: "Add Media", "Visual", "Text"
- Rich Text Editor: Includes formatting tools (Bold, Italic, Underline, Paragraph, etc.) and a text area with "p" and "Word count: 0".
- Meta boxes (bottom): Excerpt, Send Trackbacks, Custom Fields, Discussion, Slug, Author.

Right Sidebar (Publishing and Format):

- Publish:** "Save Draft", "Preview", "Status: Draft [Edit](#)", "Visibility: Public [Edit](#)", "Publish immediately [Edit](#)", "Move to Trash", "Publish".
- Format:** Radio buttons for Standard (selected), Aside, Image, Video, Audio, Quote, Link, Gallery.
- Categories:** Dropdown menu.
- Tags:** Dropdown menu.
- Featured Image:** "Set featured image" link.

... welcher momentan auf knapp **77 Millionen** Websites zum Einsatz kommt.

WordPress 3.8 wurde seit Dez. 2013 bereits **27 Millionen** Mal heruntergeladen.

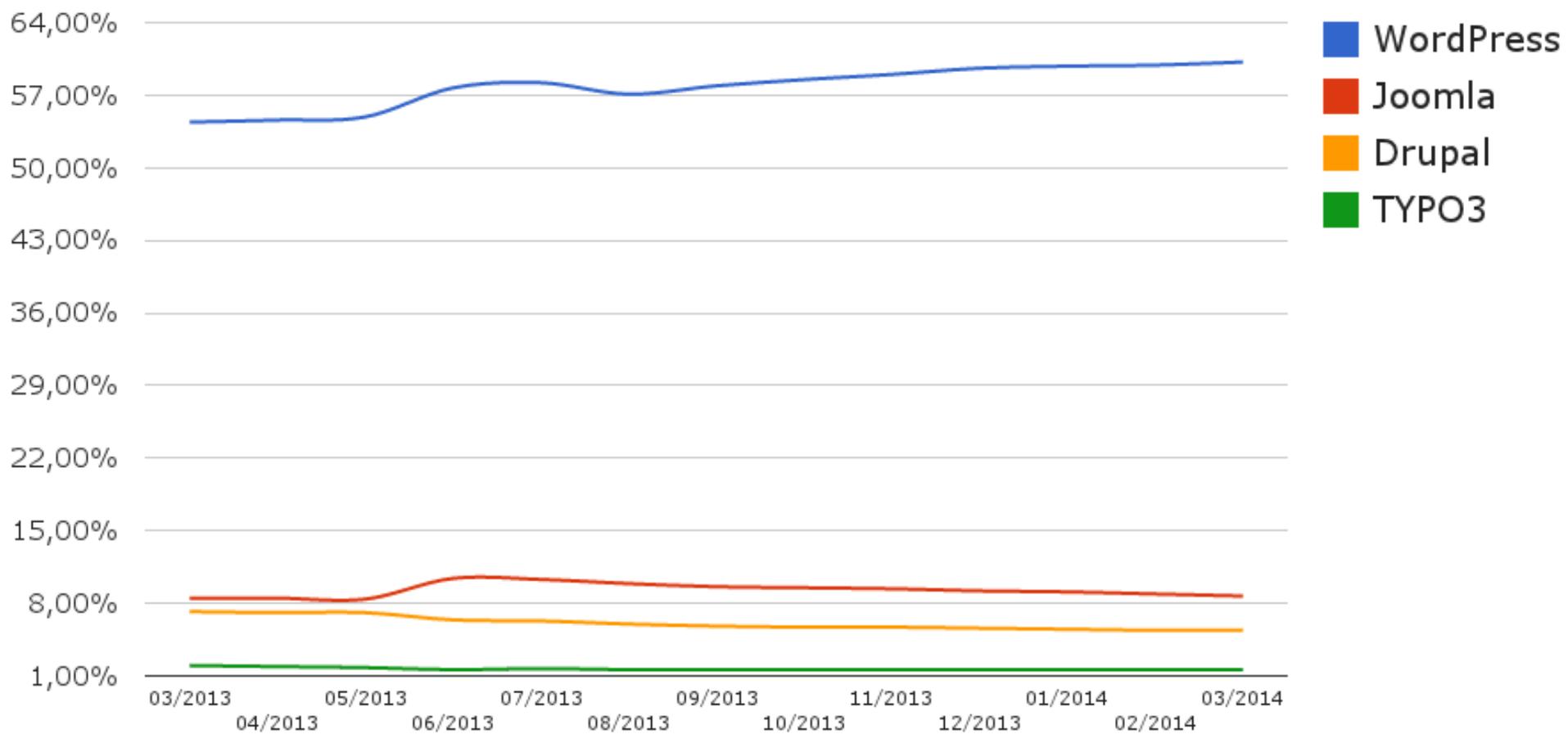
Quellen:

en.wordpress.com/stats/
wordpress.org/download/counter/

CMS-Markt, 11. März 2014

Platz	CMS	Verbreitung
1	WordPress	60,2%
2	Joomla!	8,7%
3	Drupal	5,4%
6	TYPO3	1,6%

Quelle: w3techs.com



„WordPress ist...

... kein (richtiges) CMS und eignet sich nicht für große Websites.“

Sagt so mancher Kritiker. Wie schaut die Realität aus?

WordPress-Umfrage 2013

Es wurden 30.000 Nutzer aus 178 Ländern befragt:

- 69% setzen WP nur als CMS ein
- 20% WP sowohl für Blogs, wie auch als CMS
- 6% nur für Blogs

Quelle: www.perun.net/?p=7518

Ein paar Beispiele aus der freien Wildbahn:

Smashing Magazine — For Professional Web Designers and Developers - SeaMonkey

Zurück Vor Neu laden Stopp <http://www.smashingmagazine.com/> Suchen Drucken

SMASHING MAGAZINE Books Library Workshops Job Board

e.g. JavaScript Search

CODING

- CSS
- HTML
- JavaScript
- Techniques

DESIGN

How To Create An Admin-Manageable Magento Entity For Brands

By [Joseph McDermott](#)

🕒 March 13th, 2014 📖 [Magento, Tutorials](#) 💬 [3 Comments](#)

In this tutorial, we will create a new “brand” entity in Magento that can be managed through the admin panel. Once we are finished, you

TechCrunch - The latest technology news and information on startups - SeaMonkey

Zurück Vor Neu laden Stopp <http://techcrunch.com/> Suchen Drucken

TC News TCTV Events

Popcorn Time

Popcorn Time Is Dead
by Matt Burns

Bill Gates: Snowden Not A Hero
by Alex Wilhelm

Pocket Drone Hits \$1 Million
by Matt Burns

Bitcoiners, Police Yourself
by John Biggs

LATEST POPULAR

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Sylvester Stallone - SeaMonkey

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STALLONE**.com

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Official Website for Justin Bieber - SeaMonkey

Zurück Vor Neu laden Stopp JB http://www.justinbiebermusic.com/ Suchen Drucken

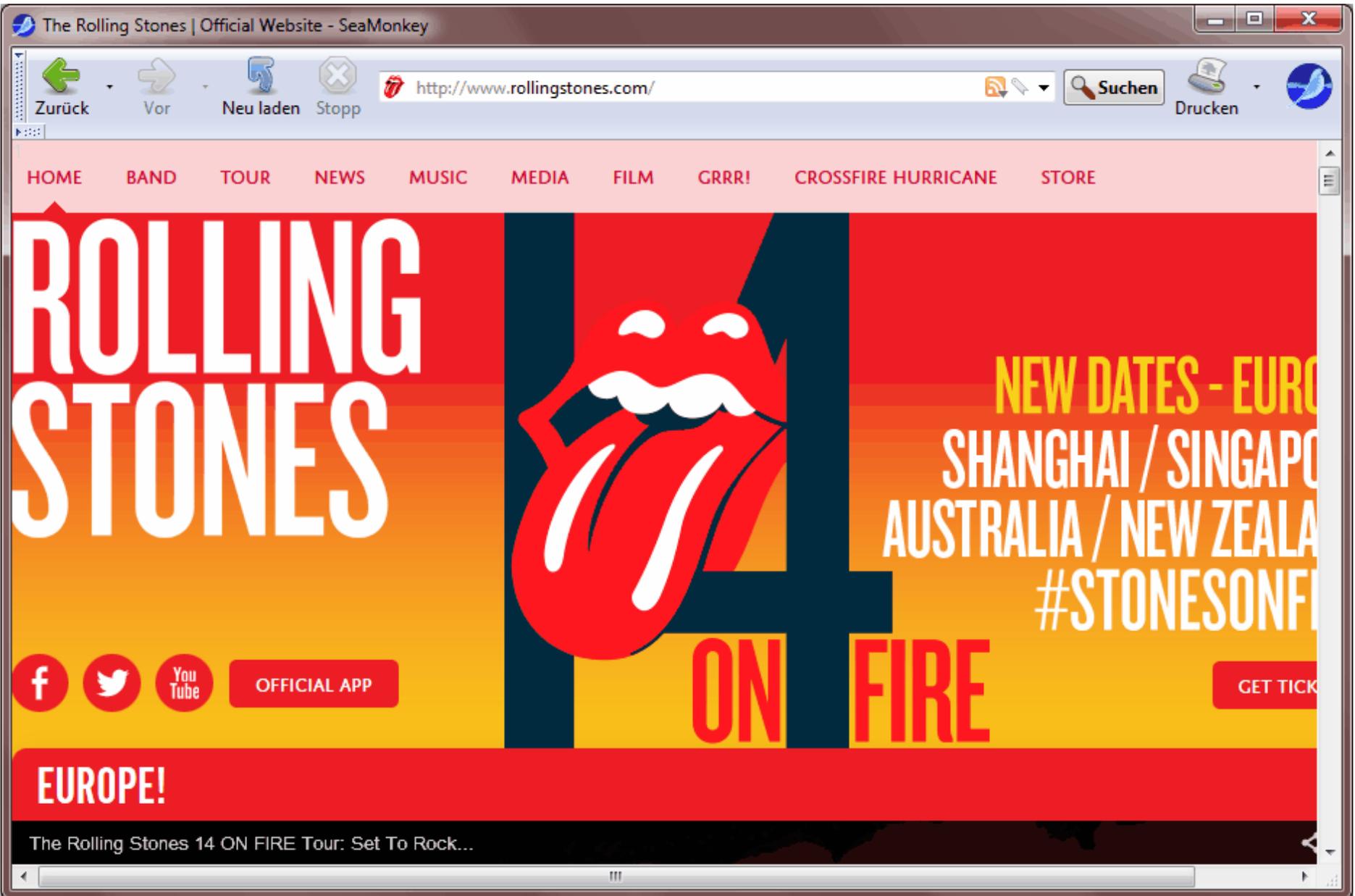


NEWSLETTER    

JUSTIN BIEBER

NEWS EVENTS MUSIC VIDEOS FAN CLUB STORE

10/07	10/14	10/21	10/28	11/04	11/11
					



Paleo Plan | Making the Paleo Diet Easier - SeaMonkey

Zurück Vor Neu laden Stopp <http://www.paleoplan.com/> Suchen Drucken

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[Home](#) [What is Paleo?](#) [Paleo Resources](#) [Recipe Center](#) [Success Stories](#) [Blog](#)

The easiest way to start living Paleo

Achieve optimal health on the Paleo diet with weekly meal plans and shopping lists, hundreds of delicious recipes, and super-effective bodyweight workouts you can do from home.



sweden.se | The official site of Sweden - SeaMonkey

Zurück Vor Neu laden Stopp <http://sweden.se/> Suchen Drucken

 Sweden
Sverige

OTHER OFFICIAL SWEDEN SITES

SEARCH: Type to search

WELCOME TO THE OFFICIAL SITE OF SWEDEN.
DISCOVER THE FACTS AND STORIES OF OUR COUNTRY.

ALL (116)

SOCIETY (43)

CULTURE (32)

TRADITIONS (15)

NATURE (14)

BUSINESS (12)

QUICK FACTS (16)

SORT STORIES BY: EDITORS' CHOICE / POPULARITY / DATE

WANTED:
GAMING TALENT

3 STORIES OF SWEDISH
GAMING



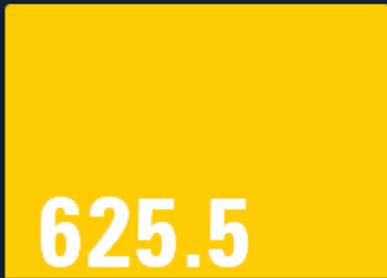
Sweden and human rights



20 Swedish superstars in sports



625.5



How Sweden



BBC America | The Biggest Names in British Television - SeaMonkey

Zurück Vor Neu laden Stopp <http://www.bbcamerica.com/> Suchen Drucken

BBC News Sport Weather Autos Capital Culture Future Travel Shop Channels More...

BBC AMERICA SHOP
Entertaining. Informing. Inspiring.
Free Shipping on orders over \$100!

BBC AMERICA
HOME SHOWS SCHEDULE VIDEOS BLOG SHOP

FIND YOUR LOCAL CHANNEL FOLLOW US [f](#) [t](#) MORE + Search

Tonight: STAR TREK @ 7:00PM | STAR TREK @ 8:00PM | STAR TREK @ 9:00PM | STAR TREK @ 11:30PM SEE FULL SCHEDULE

DOCTOR WHO EARTH NIGHT GRAHAM NORTON ORPHAN BLACK RIPPER STREET TOP GEAR

See the *Orphan Black* Season 2 Poster!
Can you find the hidden secrets?
[MORE](#)

Weitere Beispiele auf
wordpress.org/showcase/

Was hat WordPress zu bieten?

- Viele Plugins
- Viele Themes
- Einfache Benutzerverwaltung
- Anpassbares Backend
- Helfer für Admins: Favoriten-Plugins
- Helfer für Redakteure:
anpassbare Editoren und oEmbed



Plugin Directory

Welcome,

Extending WordPress

Plugins

- [Newest](#)
- [Recently Updated](#)
- [Most Popular](#)
- [Highest Rated](#)
- [Developer Center](#)

Themes

Mobile

Ideas

Kvetch!

Plugins can extend WordPress to do almost anything you can imagine. In the directory you can find, download, rate, and comment on all the best plugins the WordPress community has to offer.

29,847 PLUGINS, 612,981,044 DOWNLOADS, AND COUNTING

Featured Plugins

[Jetpack by WordPress.com](#)

[Download](#)

Supercharge your WordPress site with powerful features previously only available to WordPress.com users.

Themes Directory

Extending WordPress

Plugins

Themes

- Theme Authors
- My Themes
- Commercial
- More Info
- Contact Us

Mobile

Ideas

Kvetch!

Looking for the awesome WordPress themes? Here's the place to find them!
Welcome to the Free WordPress Themes directory.

Search below or [check out our new filter and tag interface](#).

2,366 THEMES, 94,379,814 DOWNLOADS, AND COUNTING

Search Themes

Featured Themes



Responsive

Download

Responsive Theme is a flexible foundation with fluid grid system that adapts your website to mobile devices and the desktop or any other viewing environment. Theme features 9 Page Templates, 11 Widget Areas, 6 Template Layouts, 4 Menu Positions and more. Powerful but simple Theme Options for full CMS control with easy Logo Upload,

Benutzerverwaltung

Leicht zu verstehen, aber dennoch leistungsfähig:

1. Administrator
2. Redakteur
3. Autor
4. Mitarbeiter
5. Abonnent

Dashboard < Test-Blog — WordPress - SeaMonkey

Test-Blog 0 + New Howdy, Administrator

Dashboard

Home
Updates

Posts
Media
Pages
Comments
Appearance
Plugins
Users
Tools
Settings
Collapse menu

Dashboard

Screen Options Help

Welcome to WordPress!

We've assembled some links to get you started:

[Dismiss](#)

Get Started

[Customize Your Site](#)

or, change your theme completely

Next Steps

- [Write your first blog post](#)
- [Add an About page](#)
- [View your site](#)

More Actions

- [Manage widgets or menus](#)
- [Turn comments on or off](#)
- [Learn more about getting started](#)

At a Glance

2 Posts 1 Page

1 Comment

WordPress 3.9-beta1-27528 running [Twenty Fourteen](#) theme.

Quick Draft

WordPress News

[WordPress 3.9 Beta 1](#) March 11, 2014

I'm excited to announce that the first beta of WordPress 3.9 is now available for testing. WordPress 3.9 is due out next month — but in order to hit that goal, we need your help testing all

Activity

Dashboard < Test-Blog — WordPress - SeaMonkey

Test-Blog 0 + New Howdy, Redakteur

Dashboard

Posts
Media
Pages
Comments
Profile
Tools
Collapse menu

Dashboard

Screen Options Help

At a Glance

2 Posts 1 Page
1 Comment

WordPress 3.9-beta1-27528 running Twenty Fourteen theme.

Quick Draft

Title

What's on your mind?

Save Draft

Activity

Recently Published

Mar 14th, 8:06 pm	Galerie
Mar 6th, 2:25 am	Hello world!

Comments

 From [Mr WordPress](#) on [Hello world! #](#)
Hi, this is a comment. To delete a comment, just log in and view the post's comments. There you will have ...

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[WPTavern: WPWeekly Episode 141 – One](#)

Dashboard < Test-Blog — WordPress - SeaMonkey

Test-Blog 0 + New Howdy, Autor

Dashboard

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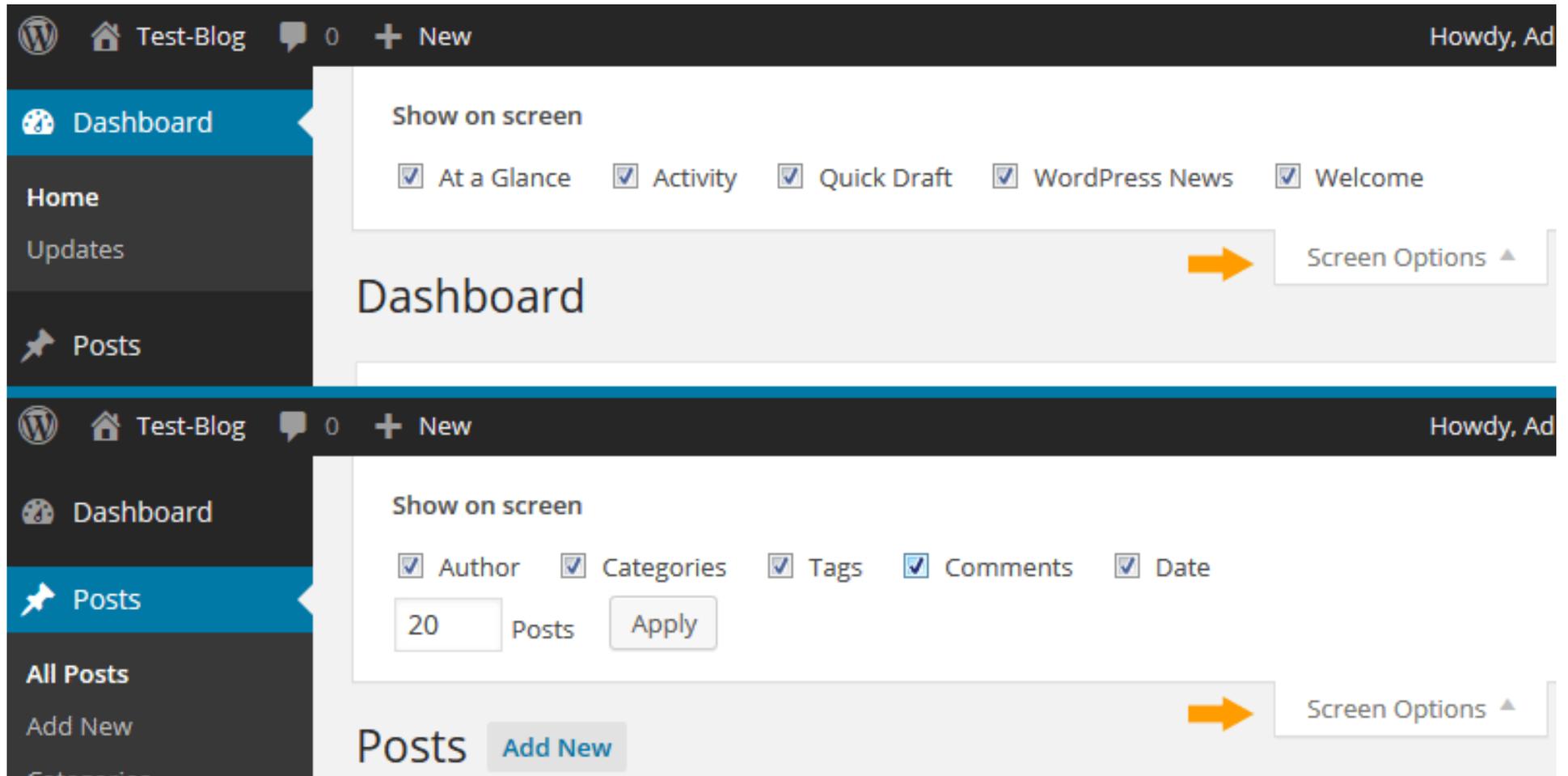
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From [Mr WordPress](#) on [Hello world! #](#)
Hi, this is a comment. To delete a comment, just log in and view the post's comments. There you will have ...

All | [Pending \(0\)](#) | [Approved](#) | [Spam \(0\)](#) | [Trash \(0\)](#)

[WPTavern: WPWeekly Episode 141 – One](#)

Anpassbares Backend



Plugin-Favoriten

The screenshot shows the WordPress dashboard for a site named 'Test-Blog'. The left sidebar contains navigation links for Dashboard, Posts, Media, Pages, Comments, Appearance, Plugins (highlighted), Installed Plugins, Add New, Editor, and Users. The main content area is titled 'Install Plugins' and features a navigation bar with links for Search, Upload, Featured, Popular, Newest, and Favorites (which is highlighted with an orange box). Below this, there is a text input field for the WordPress.org username, containing 'perun', and a 'Get Favorites' button. A table below lists the favorite plugins:

Name	Version	Rating	Description
Booking Calendar Details Install Now	5.1	★★★★☆	Booking Calendar It's highly support functionality, whic Plugin Homepage Your website visitc
Jetpack by WordPress.com Details Install Now	2.9.1	★★★★☆	Jetpack is a WordP power of WordPre For more informat

Inhalte verfassen

Auswahl zwischen zwei Editoren:

1. Visueller Editor (WYSIWYG)
2. Text-Editor

Titel des Beitrages

Permalink: <http://127.0.0.1/wordpress-39/?p=52>

[Change Permalinks](#)

[View Post](#)

 Add Media

Visual

Text



Gleicher Inhalt im Text-Editor

Titel des Beitrages

Permalink: <http://127.0.0.1/wordpress-39/?p=52> [Change Permalinks](#) [View Post](#)

 Add Media [Visual](#) [Text](#)

[b](#) [i](#) [link](#) [b-quote](#) [del](#) [ins](#) [img](#) [ul](#) [ol](#) [li](#) [code](#) [more](#) [close tags](#) [fullscreen](#)

```
<a href="http://127.0.0.1/wordpress-39/wp-content/uploads/2014/03/wordpress-  
dropdownmenue1.png"></a>
```

oEmbed

Externe Inhalte schnell einbetten:

- Lediglich die URL des Inhaltes einfügen
- WP übernimmt die Einbindung
- **Vielzahl an Diensten** wird unterstützt:
YouTube, Twitter, Flickr, SlideShare, Spotify
etc.

Externe Inhalte schnell einbetten

Permalink: <http://127.0.0.1/wordpress-39/?p=55>

[Change Permalinks](#)

[View Post](#)

 Add Media

Visual

Text

b

i

link

b-quote

~~del~~

ins

img

ul

ol

li

code

more

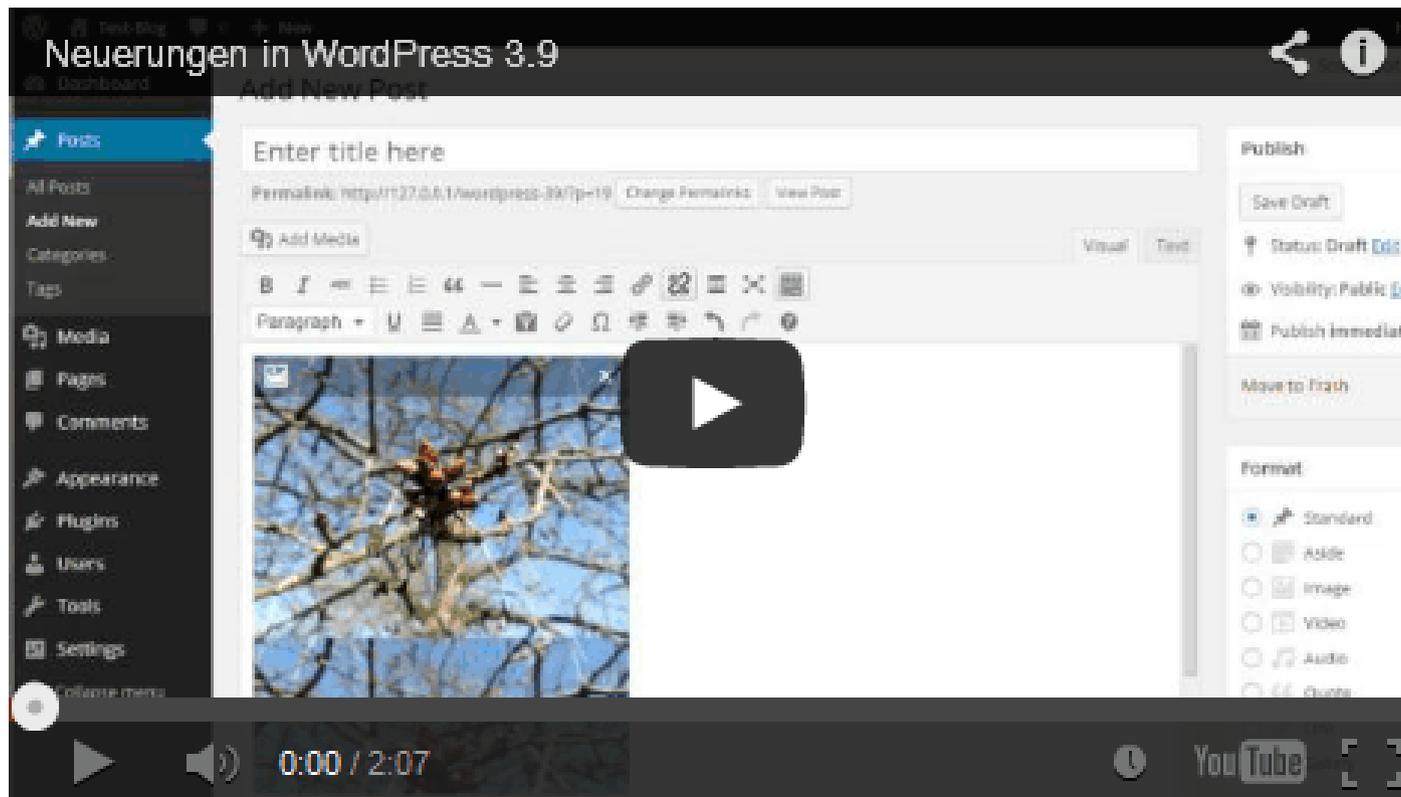
close tags

fullscreen

<http://youtu.be/hwb7Tty0aLc> |

EXTERNE INHALTE SCHNELL EINBETTEN

🕒 MARCH 15, 2014 👤 ADMINISTRATOR 💬 LEAVE A COMMENT ✎ EDIT



The screenshot displays the WordPress 3.9 'Add New Post' editor. The top navigation bar includes the title 'Neuerungen in WordPress 3.9' and a share icon. The left sidebar contains a menu with options like 'Posts', 'Media', and 'Settings'. The main content area features a title field, a permalink, and a rich text editor with a video player embedded. The video player shows a play button and a progress bar at 0:00 / 2:07. The right sidebar contains 'Publish' and 'Format' sections.

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- Viele Themes
- Einfache Benutzerverwaltung
- Anpassbares Backend
- Helfer für Admins: Favoriten-Plugins
- Helfer für Redakteure:
anpassbare Editoren und oEmbed

Mir folgen:

- www.perun.net/feed/
- www.wordpress-newsletter.perun.net
- twitter.com/vlad_perun
- github.com/Perun/wordpress-quellen

Vielen Dank! Weiter mit der Diskussion.



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